



19F Philippine AXA Life Centre  
Sen. Gil Puyat Ave., cor. Tindalo St.,  
Makati City, Metro Manila, Philippines  
Tel. Nos.: (63 2) 832 8121 to 22  
Fax Nos.: (63 2) 845 1323  
Website: www.epbn.ph



## Business Mission to SUSTAINABLE AGRICULTURE FORUM 2017

Organized by the:  
**EU-PHILIPPINES BUSINESS NETWORK (EPBN)**

In partnership with the  
**EUROPEAN CHAMBER OF COMMERCE OF THE PHILIPPINES (ECCP)**



The mission, co-financed by the EPBN, will include tailored B2B meetings, networking  
cocktail and a business exhibition in a  
European Pavilion

From September 27 - 28, 2017  
SMX Convention Center  
SM Aura Premier  
Taguig City

**10 European companies will be selected for financial support**





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## SUSTAINABLE AGRICULTURE FORUM 2017

### Overview

Sustainable Agriculture Forum 2017 will discuss the various alternative means to overcome the impending challenges and threats of climate change, and the ASEAN Integration. The event will address food security concerns, and recommend strategies to achieve sustainable agriculture and inclusive growth. The Forum aims to achieve and create more effective solutions through the collaborative partnership between the public and private sectors.

The Forum will bring together all of the relevant agriculture stakeholders to discuss plans and programs as well as present innovative solutions. Furthermore, the forum will strengthen the importance of investing in research and development to achieve quality and greater productivity. It is necessary that the Public and Private sectors are encouraged to invest in agriculture in order to achieve self-sufficiency and economic competitiveness for the country.

There is the urgent need to empower farmers and fisher folks through a more organized structure such as a cooperative. The private sector will be encouraged to continue to develop innovative technologies and seeds as well as efficient and effective value supply chains that are expected to improve productivity and economies of scale. Through innovations in the sector it is expected that agricultural output would be more resilient to natural disasters brought by climate change.

### 1. Program

<b>Tuesday, September 26</b>	Arrival in Manila, Hotel check-in, Ingress to set up booth display at the EU Pavilion.
<b>Wednesday, September 27</b>	Companies registration – Sustainable Agriculture Forum, Opening of trade exhibition, Participation in tailored B2B meetings at the EU Pavilion, Networking Cocktail Reception for EU Business Mission delegates, Forum participants & potential partners.  <b>Venue:</b> SMX Convention Center, SM Aura Premier, 26th Street cor. McKinley Parkway, Taguig City
<b>Thursday, September 28</b>	Continuation of tailored B2B meetings <b>Venue:</b> Dusit Thani Hotel Manila, Ayala Center, Makati City





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**2. Terms and Conditions**

- Interested EU SMEs shall submit all required documents to participate in the selection: company profile and application form (attached below).
- Only 10 EU SMEs will be selected based on their profiles and available places according to EU nationality of the SME.
- Upon payment the following services will be provided:
  - a) A list of targeted and qualified contacts (potential clients or partners) will be provided to the selected companies,
  - b) EPBN & ECCP will facilitate all the activities included in the program and introduce your company to their business networks,
  - c) EPBN & ECCP will organize B2B tailored meetings with interested players during the exhibition in the European Pavilion on Sept 27, and at the Dusit Thani Hotel on Sept 28,
  - d) EPBN & ECCP will provide support to facilitate logistics: list of recommended hotels, information about transportation in Manila, translation service, etc. However, **the costs of accommodation, flights, and land transportation shall be for the account of the EU companies.**

**3. Participation Fee for Business Mission & Trade Exhibition: 1,600 EUR**

ACTIVITIES	EUR
<ul style="list-style-type: none"> <li>• Exhibition booth (9 sqm) at the European Pavilion</li> <li>• B2B meetings</li> <li>• Networking reception</li> </ul>	
Total Cost	2200
Less: EPBN subsidy	600
<b>Participation Fee per EU Company</b>	<b>1600</b>



**4. Application & Registration process**

- Application deadline: To participate in the business mission, the required documents (company profile and attached application form including expectations on the Philippine market) should be sent to EPBN for examination **by September 1, 2017.**
- Participants shall pay the full amount of the participation fee of **1600 EUR**, and send a copy of the bank transfer to validate the registration **by September 8, 2017.**



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## 5. Important notes

- The European Pavilion will be divided into 10 booths with 3x3m dimension following a standard layout.
- EPBN & ECCP cannot guarantee a specific number of B2B meetings.
- **In case of cancellation of participation no refund will be issued.**

## 6. Payment condition

Full payment of **1600 EUR by September 8, 2017, Friday**

### **EPBN Bank Details:**

European Chamber of Commerce of the Philippines

BDO – Banco De Oro

Arnaiz Branch, 1018 Ground Floor, L&R Building, A. Arnaiz, San Lorenzo Village  
Brgy. San Lorenzo, Makati City, Philippines

**Euro Account no: 305-350135-334**

**Swift Code: BNORPHM**

## 7. Contacts:

### **EU-Philippines Business Network**

[www.epbn.ph](http://www.epbn.ph)

#### **Fidel Ventura**

*EU Outreach Officer*

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#### **Emmanuel de Ghellinck**

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## Application Form: Sustainable Agri Forum 2017 SMX Convention Center, SM Aura Premier

Please fill in the following form and return it before September 1, 2017

Company Name: .....

Contact Person: .....

Number of Representatives: .....

Address: .....

City and postal code: .....

Telephone No.: ..... Cellular No.: .....

Email: ..... Website: .....

Nationality of the company ..... Number of employees .....

Annual turnover ..... Business activities .....

Desired business cooperation (agents, distributors, joint-venture partners, importers, etc.):  
 .....  
 .....  
 .....

The undersigned hereby certify that he/she intends to participate in the Sustainable Agriculture Forum 2017 Business Mission. Therefore he/she agrees to pay the participation fee by the deadline set.

Date: .....

Signature: .....

