



BUSINESS MISSION TO 26TH MINDANAO BUSINESS CONFERENCE

SEPTEMBER 07 - 09, 2017
XAVIER SPORTS AND COUNTRY CLUB, CAGAYAN DE ORO

A PROJECT UNDER



CO-FUNDED BY



Business Mission to 26th Mindanao Business Conference

Co-organized by the

Italian Chamber of Commerce in the Philippines, Inc. (ICCPI)

Philippine-Netherlands Business Council (PNBC)

In partnership with the

Oro Chamber Commerce of the Philippines

EU-Philippines Business Network (EPBN)

A business mission in Cagayan de Oro, Philippines during Mindanao Business Conference 2017, an annual business gathering in Mindanao organized by the Philippine Chamber of Commerce and Industry and local chambers.

The mission will include a three-day business exhibition in a European Pavilion and Agricultural breakout session.

From September 07 - 09, 2017

Xavier Sports and Country Club, Cagayan de Oro



26th Mindanao Business Conference

Overview

The Cagayan de Oro Chamber of Commerce and Industry Foundation, Inc., (Oro Chamber) is pleased to announce its hosting of the 26th Mindanao Business Conference at the Xavier Sports and Country Club, Fr. Masterson Avenue, Uptown Cagayan de Oro City on September 7-9, 2017. This annual gathering of business leaders is being held under the auspices of the Philippine Chamber of Commerce and Industry, Inc. (PCCI), and the Mindanao Development Authority (MinDA) in cooperation with the City government of Cagayan de Oro and the Province of Misamis Oriental.

Recognized as the **largest annual business conference in Mindanao**, this year's MinBizCon is a perfect setting to expand business linkages and network as well as the best occasion to meet the country's business leaders, stakeholders and government policy makers who will discuss innovative strategies towards building a strong and resilient Mindanao economy.

1. Agenda

The Agenda includes attending the **Mindanao Business Conference, exhibition booth at EU Pavilion** and the **Agriculture Breakout Session** among others.

DATE	TIME	ACTIVITY	VENUE
<u>Tue, September 05</u>	----	Arrival in Cagayan de Oro, City Hotel Check-in	<i>Suggested Hotels:</i> Primavera Residences Seda Centrio
<u>Wed, September 06</u>	06:00 AM - 05:00 PM	Golf Tournament	Pueblo de Oro Golf and Country Club
	09:00 AM - 05:00 PM	Mindanao Business Conference Registration Open	Xavier Sports and Country Club
<u>Thu, September 07</u>	08:00 AM - 10:00 AM	Registration	Xavier Sports and Country Club
	10:00 AM - 11:00 AM	Opening of Exhibits	
	11:00 AM - 05:00 PM	EU Pavilion Booth Exhibition Day 1	
	01:30 - 03:42 PM	Plenary Session 1: Opening Ceremonies	
<u>Fri, September 08</u>	03:45 PM - 05:00 PM	Plenary Session 2	Xavier Sports and Country Club
	08:30 AM - 05:00 PM	EU Pavilion Booth Exhibition Day 2	
	08:30 AM - 11:50 PM	Plenary Session 3	
	01:30 PM - 04:00 PM	Plenary Session 4	
	04:00 PM - 05:30 PM	Agriculture Breakout Session	Room 1 <i>(See below for the tentative program)</i>



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	06:00 PM - 09:00 PM	Dinner & Wine Tasting Festival	
Sat, September 09	08:30 AM - 05:00 PM	EU Pavilion Booth Exhibition Day 3	Xavier Sports and Country Club
	08:30 AM - 10:45 AM	Plenary 5	
	10:45 AM - 11:15 AM	Closing Plenary	
	11:30 AM - 12:00 NN	Keynote Address: H.E. Rodrigo Duterte	
Sun, September 10	-----	Departure Hotel Check-out	
END OF AGENDA			

2. Agriculture Breakout Session (September 08, 2017)

TENTATIVE PROGRAM		
04:00 PM - 04:10 PM	Registration	
04:10 PM - 04:15 PM	Welcome Remarks	Mr. Lorens Ziller <i>Italian Chamber of Commerce in the Philippines, Inc.</i>
04:15 PM - 04:25 PM	Opening Remarks	Mr. Enrico Strampelli <i>European Delegation to the Philippines</i>
04:25 PM - 04:45 PM	Keynote Address: <i>Agriculture Modernization Strategies</i>	Key Note Speaker
04:45 PM - 04:55 PM	Successful Value Chain Model in the Philippines	Ms. Ruth Castelo Vice President and PPP Specialist <i>For the NESCAFE Plan and Chairman, EPBN Agriculture Committee</i>
04:55 PM - 05:00 PM	Tropical Food Machinery Introduction	Ms. Katia Cassol <i>Tropical Food Machinery</i>
05:00 PM - 05:10 PM	Panel Discussion: <i>Promoting Mindanao as the Agricultural Hub of the Philippines</i>	Mr. Lorens Ziller Mr. Enrico Strampelli Ms. Ruth Castelo Keynote Speaker
05:10 PM - 05:20 PM	Open Forum	
05:20 PM - 05:25 PM	Presentation of Tokens of Appreciation	
05:25 PM - 05:30 PM	Closing Remarks	
END OF PROGRAM		

3. Terms and Conditions

- Interested companies, industry associations and embassies shall submit all required documents to participate in the selection: profile and application form (attached).



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- Upon payment the following services will be provided:
 - i. ICCPI will facilitate all the activities included in the program and introduce the company that will participate to their business networks,
 - ii. ICCPI will provide support to facilitate logistic activities: list of recommended hotels, information about transportation in Cagayan de Oro, translation service, etc. However, the selected companies shall take care of their flight tickets and hotel accommodations.

4. Participation Fees

ACTIVITY / EVENT	DESCRIPTION	AMOUNT
Exhibition Booth at EU Pavilion	2x2 Standard Shell Scheme Booth in the EU Pavilion during MinBizCon. This also includes two (2) admission tickets for MinBizCon	PHP 50,000 (944 EUR)
Agriculture Breakout Session Sponsorship	This forum, organized by ICCPI, aims to talk and address various investment opportunities, main players, regulations, challenges and prospects for the Agriculture Sector in the Philippines. Sponsorship includes branding opportunities such as logo on event collaterals, and marketing collaterals or give-away products presented at the venue.	PHP 30,000 (566 EUR)
Mindanao Business Conference Participation Fee	Participation Fee as Delegate inclusive of: <ul style="list-style-type: none"> • Admission to Opening Ceremony, Plenary Sessions and Exhibits • Meal coupon for snack, lunch, fellowship dinner & cultural night • Conference Kit and ID 	PHP 2,500 (48 EUR)



Mindanao Business Conference Sponsorship Packages

We also offer sponsorship packages for the Mindanao Business Conference. All packages is ***inclusive of the Agriculture Breakout Session Sponsorship and Exhibition Booth*** (2m x 2m) at the EU Pavilion. For further details, kindly contact **Ms. Chynna Riego** at ***chynna.riego@iccpi.org.ph*** or call (63) 2 978 0279 or (+63) 917 563 8633.

5. Application & Registration Process

- Application deadline: In order to participate at Mindanao Business Conference 2017, please send your company profile, attached application form and expectations on the event to ICCPI for examination by **Tuesday, August 15, 2017**.
- Participants shall pay 50% down payment of any of your chosen package and/or activity and send a copy of the bank transfer to validate the registration by **Tuesday, August 15, 2017**. **The balance payment will be due on Wednesday, August 30, 2017**.

6. Important Notes

- The European Pavilion with specialized design will be divided into 8 booths with 2 x 2m dimension following a standard layout.
- **In case of cancellation of participation, no refund will be issued.**

7. Payment Condition

50% down payment by **August 15, 2017, Tuesday**.

50% payment balance by **August 30, 2017, Wednesday**.

ICCPI Bank Details:

Camera di Commercio Italiana nelle Filippine Inc.
BDO - Ayala Ave. People Support Branch
Ground Floor, People Support Center, Amorsolo Street,
Makati, Kalakhang Maynila

Peso Account no: **002-080-214-418**

Euro Account no.: **302-080-112-305**

Swift Code: BNORPHMM



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8. Contacts

Italian Chamber of Commerce in the Philippines Inc.

Chynna Louise Riego

Marketing and Events Manager

+ 63 (0) 2 978 0279

+63 (0) 917 563 8633

E-mail: chynna.riego@iccpi.org.ph

Website: www.iccpi.org.ph



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Application Form Business Mission to MINBIZCON 2017 Xavier Sports and Country Club, Cagayan de Oro

Please fill in the following form and return it on/or before August 15, 2017.

<input type="checkbox"/> Booth (9 sqm - with booth system)	<input type="checkbox"/> Agriculture Breakout Session Sponsorship
<input type="checkbox"/> MinBizCon Participation Fee	

Company Name:

Contact Person:

Number of Representatives:

Address:

City and postal code:

Telephone No.: Cellular No.:

Email: Website:

Nationality of the company Number of employees

Annual turnover Business activities

Desired business cooperation (agents, distributors, joint-venture partners, importers, etc.):

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The undersigned hereby certify that he/she intends to participate in the MINBIZCON EU Pavilion. Therefore he/she agrees to pay the participation fee by the deadline set.

Date:

Signature: