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Tentative Program

EPBN Tourism Forum – International Tourism Day

27 September 2017 | Wednesday 9 AM – 1 PM | Dusit Thani Manila, Makati City

9:00 AM	-	Registration
9:35 AM	-	Welcome Remarks Mr. Raoul Villegas (Confirmed) Chair of EPBN Tourism Committee
9:50 AM	-	Opening Remarks Ambassador Franz Jessen (Invited)

SESSION 1: The Government Tourism Plan 2017 – 2022

10: 05 AM	-	Keynote by Undersecretary Alma Rita Jimenez (Invited) Department of Tourism
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SESSION 2: Theme Destinations in the Philippines

10:25 AM	-	Keynote by Ms. Rosanna Tuason – Fores (Confirmed) President of Tourism Congress Philippines
10:45 AM	-	Keynote by Ms. Aileen Clemente (Confirmed) Chairman & President of Rajah Travel Corporation
11:05 AM	-	Panel Discussion 1 <ul style="list-style-type: none">● Undersecretary Alma Rita Jimenez● Ms. Rosanna Tuason – Fores● Ms. Aileen Clemente● Javier Berenguer Testa (Invited) Director of Sales at Mondial Tours● Alfredo Roca (Invited) COO of Anya Hospitality

SESSION 3: Disruption & Opportunity in the Tourism Industry

11:30 AM	-	Keynote by Mr. Paul Schenk (Confirmed) General Manager of Lufthansa German Airlines
11:50 AM	-	Keynote by Mr. Adam Laker (Confirmed) General Manager of Sofitel

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12:10 PM

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Keynote by Mr. John Alarcon (Invited)

VP – Development – Asia Pacific, Melia Hotels

12:30 PM

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Panel Discussion 2

- Mr. Paul Schenk
- Mr. Adam Laker
- Mr. John Alarcon
- Mr. Jon Rocha of Club Med (Invited)
- Tripkada Representative

12:50 PM

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Closing Remarks