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EU Manufacturing & Industry 4.0 Business Mission to the Philippines (inc. Assembly and Services)

**Organized by the
EU-PHILIPPINES BUSINESS NETWORK (EPBN)**

**In partnership with the
Philippine Economic Zone Authority (PEZA) and Board of Investments (BOI)**

The mission will include:

- **5 Days of business visits to potential investment locations**
- **Customized B2B meetings with potential business partners and/or industry stakeholders**
- **Networking cocktails and lunches**

**From July 9 - 13, 2018
Manila**

20 European companies will be selected for financial support

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EU MANUFACTURING & INDUSTRY 4.0 BUSINESS MISSION 2018

Overview

The Philippine manufacturing sector is one of the fastest growing in the region. While other ASEAN countries experience decline in manufacturing, the Philippines shows a steady rate of growth. In 2016, it registered a 7.5% y-o-y increase. Manufacturing contributes 23% to the Philippines' GDP and accounts for more than half of the country's industrial sector.

The Philippines has the specific advantages of having a large young population with the median age of 23 years old, English-speaking population, high literacy rate, and investment grade rating. The Philippines also has the General System of Preferences (GSP) advantage, giving the country an edge in competing for the export markets of the EU and the United States where it enjoys preferential tariffs for its various products. The EU is currently also the largest investor in the Philippines accounting for 29% of all approved foreign investments.

The Philippines can benefit from the new advanced technologies from the initiatives in research, innovation and industrial developments in the manufacturing sectors from the EU that are driving the "Fourth Industrial Revolution" or Industry 4.0. Investments in these innovative technologies would increase productivity and competitiveness, and improve the high-tech skills of the industries' workforce.

To encourage investments, the Philippines' Board of Investments (BOI) is providing various fiscal and non-fiscal incentives in the preferred areas of economic activities specified in the government's Investment Priorities Plan (IPP). The Philippine Economic Zone Authority (PEZA), on the other hand, has designated over 400 special economic zones located all over the country that provide special incentives to export oriented companies.

Mission objectives

- Inform EU companies of the advantages and opportunities in setting up their manufacturing, assembly and services facilities in the Philippines,
- Outline the different investment incentives provided by the Philippine government for EU companies,
- Identify the locations and related business activities that are suitable and attractive for trade and investment by EU locators,
- Visit to key Special Economic Zones that are potential investment locations and sources of new business growth for EU companies,
- Meet and network with the relevant Philippine industry officials, stakeholders and potential partners.

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Who should join the Mission?

- Manufacturers and assemblers of industrial products, both semi-finished or finished goods;
- Food and beverage manufacturers;
- Processors of agricultural, fishery and forestry products;
- Companies with innovative technologies for the modernization of industries;
- Creative Industries / Knowledge-Based Service companies: animation, software development, game development, health information management systems, engineering design, and IT-BPM services;
- Aircraft maintenance, repair and overhaul (MRO) services companies;
- Ship building, repair, servicing and breaking companies.

1. Program

July 8, Sunday:

- Arrival in Manila; hotel check-in

July 9, Monday (Manila):

- AM: Briefings by Philippine public and private sector partners
- B2B meetings
- PM: Welcome Cocktail & Networking Reception

July 10, Tuesday (CALABARZON):

- AM: Transfer from Manila to Special Economic Zone
- Briefing & Luncheon with PEZA
- Tour of Special Economic Zone
- PM: Return to Manila

July 11, Wednesday (Cebu):

- AM: Flight from Manila to Cebu
- Briefing & Luncheon with PEZA
- Tour of Special Economic Zone
- PM: Overnight stay in Cebu

July 12, Thursday (Davao):

- AM: Flight from Cebu to Davao
- Briefing & Luncheon with PEZA
- Tour of Special Economic Zone
- PM: Overnight stay in Davao

July 13, Friday:

- AM: Return flight from Davao to Manila
- End of business mission

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2. Terms and Conditions

- Interested EU SMEs shall submit all required documents to participate in the selection: company profile and on-line application form.
- Only 20 EU SMEs will be selected based on their profiles and available places according to EU nationality of the SME.
- Upon payment the following services will be provided:
 - a) A list of targeted and qualified contacts (potential partners) will be provided to the selected companies.
 - b) EPBN will facilitate all the activities included in the program and introduce your company to their business networks.
 - c) EPBN will organize tailored B2B meetings with interested local companies.
 - d) EPBN will arrange and cover the costs of domestic airfare and transportation for the site visits.
 - e) EPBN will provide support to facilitate logistic activities: list of recommended hotels in Manila, Cebu and Davao; information about transportation in Manila; translation service, etc. However, the **EU company delegates shall cover the costs for their international flights and hotel accommodations.**

3. Participation Fee for Business Mission: 2200 EUR

ACTIVITIES	EUR
<ul style="list-style-type: none"> • Site visits to Special Economic Zones • Business opportunities, incentives and industry briefings • B2B meetings; introductions to industry government officials & stakeholders • Networking cocktail reception & lunches 	
Total Cost	2600
<i>EPBN subsidy</i>	400
Participation Fee	2200

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4. Application & Registration process

- To register and be considered for selection, EU companies should:
 - Fill in the on-line registration form link from the “Register Now” button below,
 - Submit to EPBN their full company profile,
 - Application deadline: **June 22, 2018**.
- Participants shall pay the full amount of the participation fee of **2200 EUR**, and send a copy of the bank transfer to validate the registration **by June 25, 2018**.

REGISTER NOW

5. Important notes

- EPBN cannot guarantee a specific number of B2B meetings.
- In case of cancellation of participation by the delegate, no refund will be issued.

6. Payment condition

Full payment of **2200 EUR by June 25, 2018**

EPBN Bank Details:

c/o European Chamber of Commerce of the Philippines
BDO: A. Arnaiz – San Lorenzo Village
Arnaiz Branch 1018 Ground Floor, L&R Building, A. Arnaiz
San Lorenzo Village, Brgy. San Lorenzo
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